

USANA Distributor Leadership Ranking For October 2009

Compiled By USANAWatchDog
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100% of USANA associates signed a **business contract** with the intent to make money. Roughly 97% of associates do not make enough commission to cover the expense of their mandatory personal inventory purchases required to participate. Of those Associates who joined over a year ago, only 2% advanced in rank during the past year. Even worse is that less than 0.3% of the existing associates advanced from a rank of Builder or less to a rank of Achiever or higher. Chances of a new associate making money in USANA is less than 1%.

Rank	# of Business Owners (Worldwide)	% of Everyone	Weekly Average (Taken From 2006 Earnings)	Annual Average (Taken From 2006 Earnings)
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TOP 1% OF BUSINESS OWNERS

Diamond Director & Up	159	0.02%	\$6,475.10	\$336,705.40
Emerald Director	124	0.01%	\$3,344.71	\$173,924.91
Ruby Director	347	0.04%	\$1,948.86	\$101,340.68
Gold Director	1,090	0.13%	\$936.52	\$48,699.18
Silver Director	5,458	0.65%	\$221.47	\$11,516.32
Bronze Director	1,062	0.13%	\$147.39	\$7,664.03

BOTTOM 99% OF BUSINESS OWNERS

Director	4,991	0.60%	\$93.99	\$4,887.23
Achiever	11,424	1.37%	\$54.28	\$2,822.65
Builder	42,975	5.15%	\$22.98	\$1,194.84
Believer	124,488	14.91%	\$6.05	\$314.41
Sharer	107,108	12.83%	\$1.89	\$98.43
Associate (No Commission)	535,663	64.16%	\$0.00	\$0.00

* Weekly & Annual Averages were taken from a 2006 report on what North American distributors earned for the year. These figures do not reflect the actual worldwide averages for each rank. In fact, the actual averages worldwide for this past year are lower than what this table represents.

